

# Why choose between a banner stand and a pop-up system...





# ...WHEN YOU CAN HAVE BOTH!



# The "game-changing" io

Flexible and extremely cost effective, the ISOframe Ripple will literally change the shape of your portable display experience. The graphic panels can either be attached to a banner stand or used as a flexible link graphic, creating a clean seamless and contemporary portable display wall that provides a strong visual impact. The Ripple wall can be flexed into almost any shape you want and gives you maximum flexibility for reducing or enlarging the size of your display to suit your needs. Add or remove panels one-by-one as desired.

Media screen attachments, spotlights and a unique case/counter solution are available as accessories. Its ability to fit into the boot of a small car makes it ideal for flyaway events and exhibitions.

If simplicity, flexibility, speed of assembly and price competiveness is what you want from a portable display system then the Ripple ticks all the boxes.





All panels are 800 mm wide. Standard height 2100 mm.



Flex to almost any shape



Incredibly lightweight and compact



Fits into the boot of a small car

#### Shape your display as desired

Alternative layouts with a 5-section Ripple display.







#### **Case to Counter**



Shock-proof carry bag with cardboard inner tubing



Apply the counter top



Insert case into wooden base



Wrap around the graphic



Extremely cost effective



## **More ISOframe Display Products to choose from**



### The world's first fully flexible Display & Exhibition system

Use as a basic display wall, add more modules and build a complete exhibition stand. Add tables, show-cases, shelving units, doors, storage rooms etc. to make your stand complete. Ideal for small and medium sized stands and perfect for the self-build exhibitor.



#### Self-build Fabric System

Ideal for complete exhibition stands or freestanding displays, our new fabric frame system is extremely portable and with our unique FASTclamp connector, gives a tool-free assembly. ISOframe Fabric is the fastest all-metal textile frame available.



#### Large Modular Reception Counters

The Martincolor ISOframe programme includes a modular system of large reception counters, which can be individually designed to fit any reception area or trade show stand. Straight or curved and with plenty of inner shelving.

## **Other well-known brands from Martincolor**

Martincolor produces a complete program of display & exhibition systems for retail, road show and trade show purposes.



